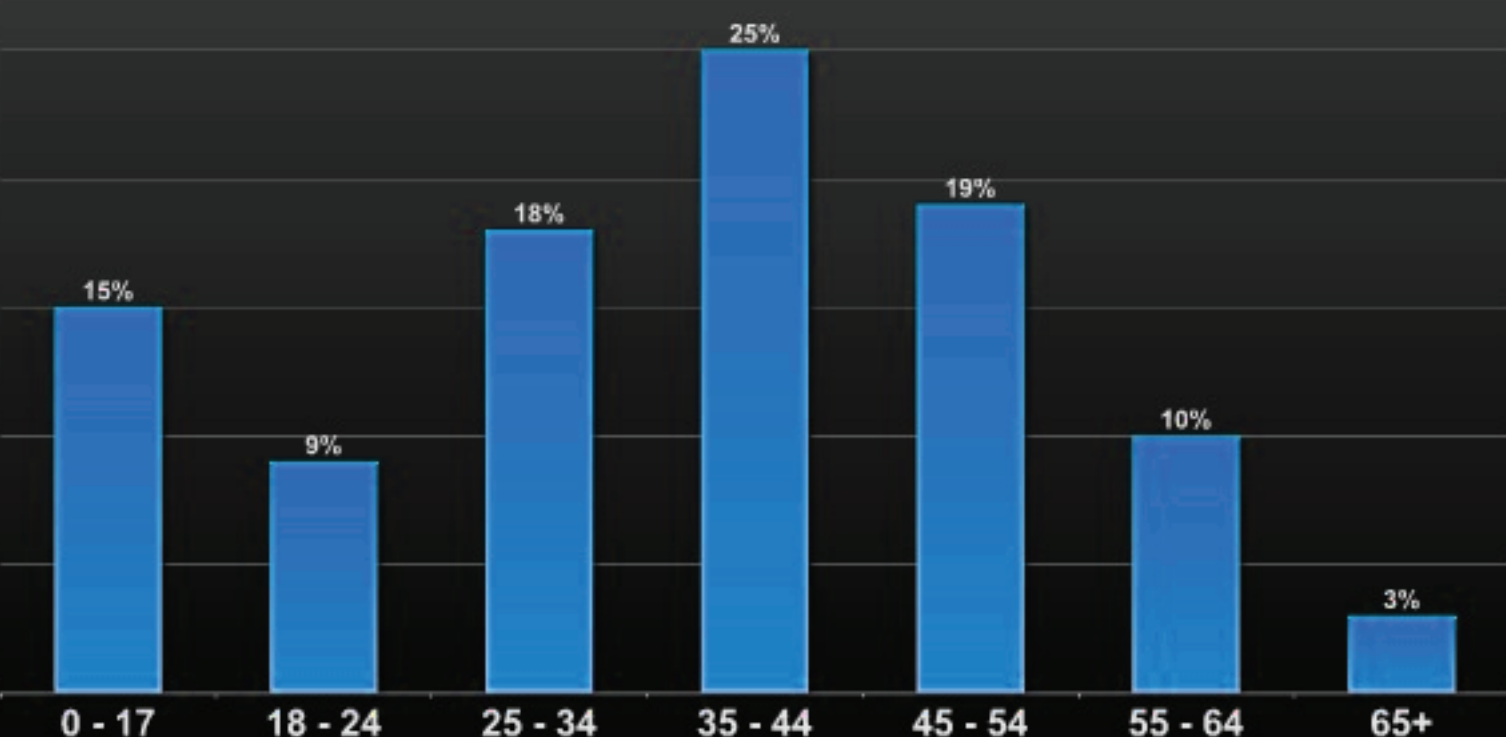


Average age distribution across social network sites

United States

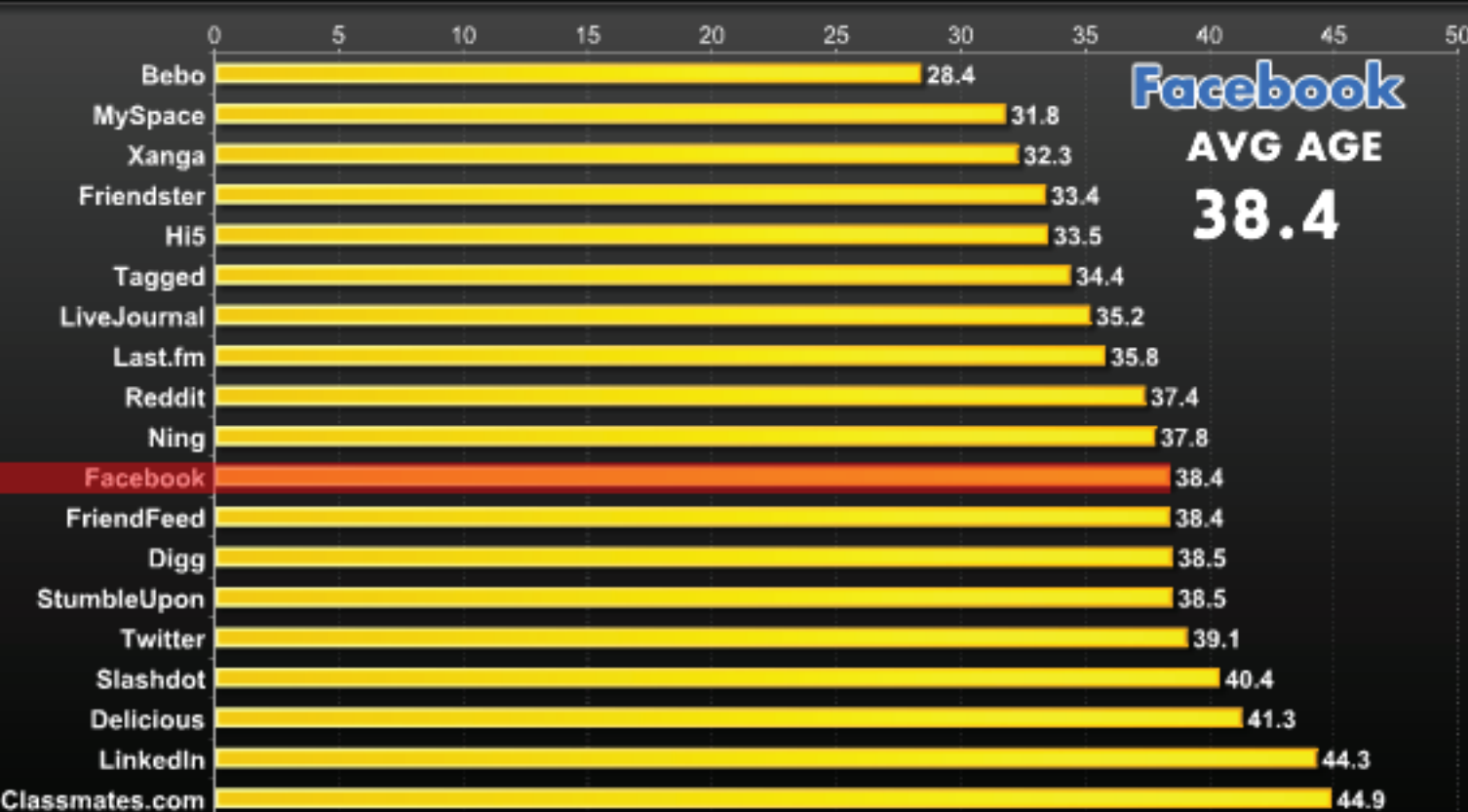


Data source: Google Ad Planner (United States demographics data)

www.pingdom.com

Estimated average age on social network sites

United States

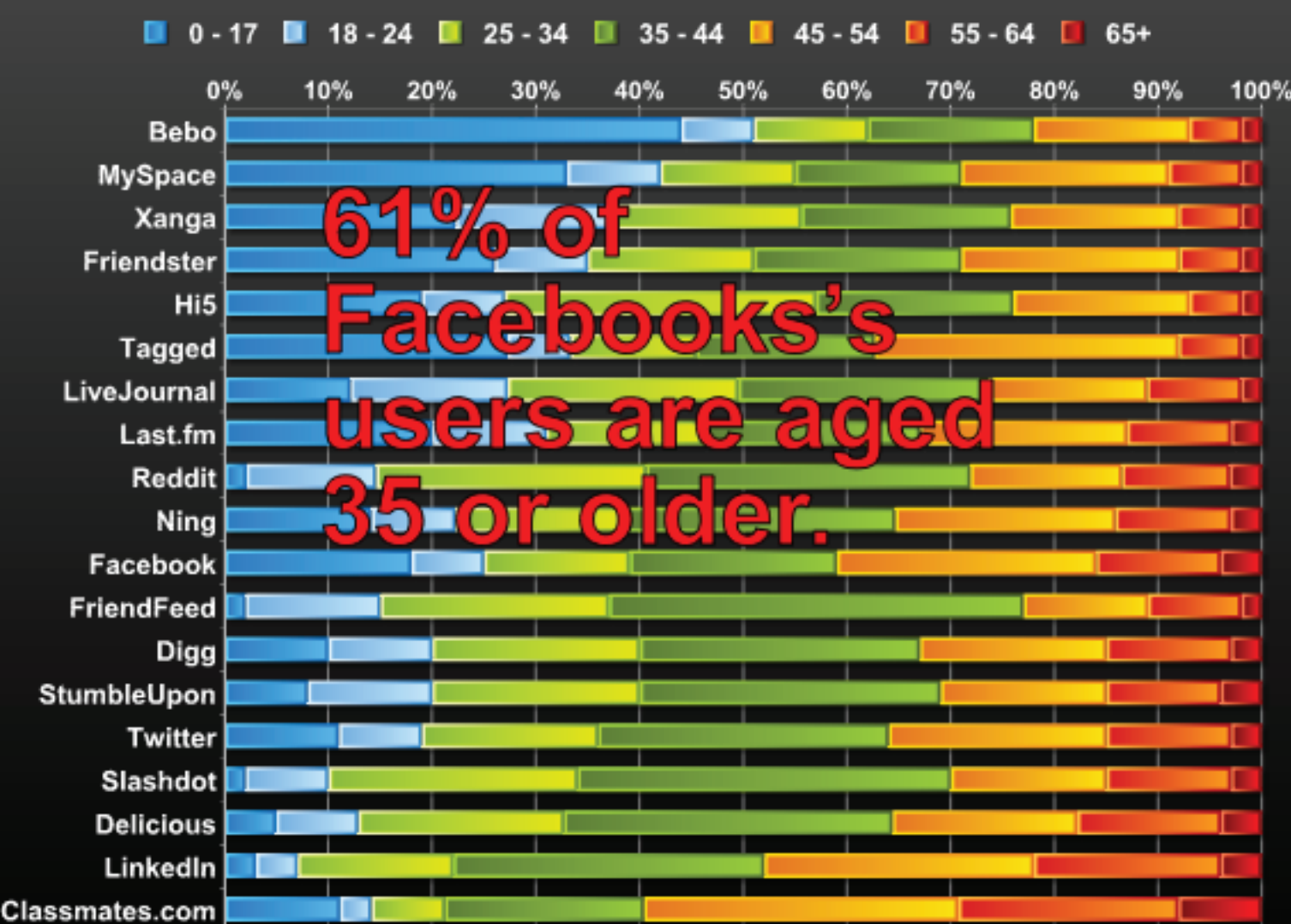


Data source: Google Ad Planner (United States demographics data)

www.pingdom.com

Age distribution on social network sites

United States, data sorted by average age per site, youngest at the top



Data source: Google Ad Planner (United States demographics data)

www.pingdom.com



most students are on Facebook.



most of your colleagues & students' parents are on Facebook.



most of your local community is on Facebook.



even one of your friend's pet dog is on Facebook!